

African Lens

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WHAT IS AFRICAN LENS ?

“ African Lens serves as an open window to the world of African Photographers.

Shinning light on the beauty, rich and diverse culture of Africans both in the Motherland and abroad.”

African Lens is an independent African owned publication and media platform featuring and celebrating African photographers on the continent and across the diaspora. African Lens aims to be a staple for African Photography, setting the bar for photographic journalism, documenting/ archiving stories and empowering African photographers.

The annual publication pulls together photographers and storytellers from across the motherland and diaspora.

African Lens provides several ways of looking into the continent, all from the eyes, and lenses, of African Photographers. Each page is carefully curated and engineered to share each photographer's perspective.

African Lens publication shines a light on the beauty, richness and diversity of African culture. African Lens publications take readers on a visual journey, the publication has been intentionally omitted to create an open window into the world of Africa.



ISIOPKWO ITE FESTIVAL

photography
Eneefaa Thomas

Afriican Lens Publications Vol.3

OUR PURPOSE (MANIFESTO)



photography
Victor Vieira

African Lens Publication Vol.6

We are on a mission to change the narrative of Africa and globalize African Photography.

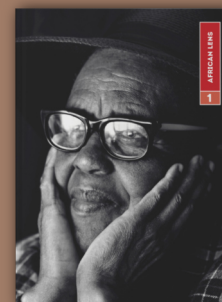
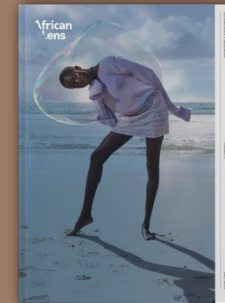
African Lens provides an inclusive platform for photographers and creatives to share their creative expressions including but not limited to photography, documentaries, and stories.

African Lens serves as a bridge between communities, cultures and people within Africa and the diaspora. African Lens publication celebrates history through archival of our stories, experiences and cultural preservation while contributing to the documentation of our evolving culture.

African Lens creates and leads forums which encourage dialogue, problem solving, learning and unlearning under the supervision of respected figures in the industry.

African Lens supports and empowers photographers by connecting them to global brands and meaningful, narrative-led visual projects, providing them the tools to succeed in the industry and ensuring that their work is protected.

VOLUME 1-6 COVERS



FEATURED PHOTOGRAPHERS

vol. 1

TJ Letsa (Ghana)
Fundiswa Ntoyi (South Africa)
Zakaria Wakrim (Morocco)
Dayo Adeoti (Nigeria/USA)
Chelsea Boatey (Ghana/USA)
Philipp Raheem (Nigeria/UK)
Andile Buka (South Africa)
David Uzochukwu (Luxemburg)

vol. 2

Ralph Chikambi (Zimbabwe)
Habiba El Gendy (Egypt)
Emmanuel Afolabi (Nigeria/USA)
Carbon Copy (South Africa)
Yannis Guibinga (Gabon)
Cedric Nzaka (South Africa)
DidiWho (DR Congo/Belgium)
Samuel Ouedraogo (Ivory Coast)

vol. 3

Kgomotso Neto (South Africa)
Enefaa Thomas (Nigeria)
Eric Gyamfi (Ghana)
Steven Chikosi (Zimbabwe)
Khadija Farah (Kenya)
Darryl Kwaku Otten (Ghana/UK)
Hisaham A. Mamoun (Sudan)
Mutua Matheka (Kenya)

vol. 4

Heather Agyepong (Ghana/UK)
Nancy Musinguzi (Congo/US)
Delphine Diallo (US)
Lyra Aoko (Kenya)
Sarah Waiswa (Uganda)
Adama Jalloh (Gambia/UK)
Fundiswa Ntoyi (South Africa)
Hilina Abebe (Ethiopia)
Amaal Said (Somalia/Denmark)
Jessica Sarkodie (Ghana)
Zarita Zevallos (Haiti)

vol. 5

Shainess Daoud (Comoros)
Marc Posso (France)
Sidy Mohamed Kandji (Senegal)
Noma Osula (Nigeria)
Djeneba Aduayom (USA)
Brian Otieno (Kenya)
Kibuuka Mukisa Oscar (Uganda)
Chin We (Nigeria/UK)

vol. 6

Tafari Melisizwe (USA)
Giana De Dier (Panama)
Justice Kalebe (Lesotho)
Adaeze Okra (Nigeria)
Tabit Rida (Morocco)
Hassan Kamil (Sudan)
Ofoe Amegavie (Ghana)
Faiza Jama (Somalia/Qatar)
Joshua Mwemsi (Tanzania)
Nene Aïssatou Diallo (Guinea/USA)
Victor Vieira (Brazil)
Mohamed Abdulrahman (Kenya)
Assane Diop (Senegal)

WHO IS BEHIND AFRICAN LENS ?

Aaron Yeboah Jr: Director

Joana Chemel Pomaa: Co Director

Kwabena Subramaniam Owusu: Innovation Lead

Georgette Turkson - Business Development Intern

TJ Letsa - Legal

Raquel Wilson - Advisory Board

Chara Itoka - Advisory Board

AARON YEBOAH JR - Director

Yeboah Junior is a Ghanaian visual designer currently living and working in Accra, Ghana. Since 2010, Yeboah has constantly embarked on projects and endeavours that push creative boundaries, especially in Africa. Using design as a tool to inspire, educate and inform, Yeboah's primary mission is to deliver innovative cross-platform solutions to communication and visual design and be a creative force in Ghana, Africa, and beyond.

In 2014, Yeboah launched African Lens, a publication featuring and celebrating African Photographers. The publication has released 6 volumes and exhibited photography works in Ghana and South Africa.

JOANA POMAA CHEMEL - Co Director

Joana Abena Pomaa Chemel is the co director of African Lens. For her professional life, she is the Program Coordinator of the Ghana Design Network which seeks to develop the ecosystem of Design and Creative Business Services in Ghana. Joana also works in the international trade and development sector as a project officer for the Ghana Netherlands Business and Culture Council (GNBCC) and a Young Expert in training in collaboration with and the Netherlands Africa Business Council (NABC) under the Dutch Ministry of Foreign Affairs' Young Expert Programmes (YEP) focusing on Agro Food and Water projects. She has experience in managing projects, multi-level stakeholder management, administrative work market research and event organization. She enjoys growing her personal and business network across borders to experience, learn, share and work in cross cultural learnings.

KWABENA SUBRAMANIAM OWUSU - Innovation Lead

Subramaniam is an experimentalist with a blend of practical experiences in design, product development, cloud computing, startups, community building and management, and visual storytelling (photography). He helped found five Google Developer Groups across Ghana as a Chapter Lead and Country Mentor while consulting for and mentoring startups and creative enterprises. Subramaniam is a DevOps Engineer and an avid photographer who loves to explore everyday life, culture and traditions, history and spaces. He believes in arts, technology and simple acts of kindness.

GEORGETTE TURKSON - Business Development Intern

Georgette Turkson is a rising pre-junior at Drexel University where she is pursuing a Bachelor of Science Degree in Management Information System and a minor in International Business. She currently is a contributing editor at The Africa I know. She is interested in design, research, and data analysis and excited about a career in product management.

T.J. LETSA - Legal

An adventurer and entrepreneur at heart, Jonathan is Managing Director of Scribe and also lead for the Compliance Department. Prior to joining Scribe, he was legal trustee and company secretary at Trustee Services Limited a subsidiary of the prestigious law firm Bentsi-Enchill, Letsa & Ankomah. His work with leading global companies ranges from corporate governance, company compliance, Board Related topics and end-to-end transformations. In his current management role at Scribe, he provides guidance to entrepreneurs, CEOs and various executives on their business objectives. If he's not obsessing over Scribe deliverables, you can find him photographing, enjoying art and developing his passion for the creative arts. He lives in Accra, Ghana with his wife and lovely daughter.

RAQUEL WILSON - Advisory Board

Raquel Wilson is CEO of the Wesley Group, a global strategy and development firm creating more equitable and sustainable futures for communities. She is an active participant in African startup ecosystems, and was Co-Founder and Chief Product Officer at Jetstream Africa, a supply chain platform, and Co-Founder and Managing Partner at Lou Bess? Dakar Farmers Market, where she played a vital role in designing a community-focused approach to promoting economic growth for local producers in Senegal.

CHARA ITOKA - Advisory Board

A sought after speaker & panelist on a broad range of topics, Chara specializes in drawing from her breadth of experiences to add value across domains. Leading The Itoka Group, her authenticity & expertise is evident in her approach to designing innovative programs, cultivating relationships, facilitating training, and conducting cutting edge impact assessments. Chara is also the Co-Founder of two sustainable fashion brands, PISO Collection and Indigenous Collectives.

“ My approach is simple:
tell a **truthful story** and
catch the moment
before it passes..”

- *khadija farah*

African Lens Publication vol. 3



SERVICES

African Photography is the heart of African Lens and our goal is to generate more income for the valuable work of photographers through:

REPRESENTATION OF PHOTOGRAPHERS:

African Lens connects the best photographic talent within African and the diaspora on meaningful, narrative-led visual campaigns and projects.

LICENSING, ARCHIVING AND PRINT SALES

We represent and guide photographers to license, archive and sell prints.

EXHIBITIONS

Beyond Publications we recognize the importance of exhibitions as powerful tools to connect with other photographers and showcase African talents and stories. Our goal is to exhibit within Africa and the diaspora, provide space for photographers, create a forum for discussions and learning, connect and build bridges among communities and cultures.

PUBLICATION OF PHOTOGRAPHERS BOOKS

We help photographers design and publish their projects.

WORKSHOPS, SEMINARS & MASTERCLASSES

Through workshops, seminars, and masterclasses, we aim to bring African communities and creatives together to educate and inform, discuss issues and solutions.

In May 2016, We partnered with Beyond Luxury Media to create a visual campaign for 'We Are Africa' event organized by Beyond Luxury Media in Cape Town, South Africa. African Lens photographers Fundiswa Ntoyi (South Africa) Mutua Matheka (Kenya), KWVKU (Ghana), Yannis Guibanga (Gabon), Carbon Copy (South Africa) showcased their work and their story. Using photography as a tool to change the narrative of Africa.

#NotOneStory visual campaign for 'We Are Africa' event



In collaboration with Taj Hotel, Cape Town. Phase one of African Lens exhibition took place at the majestic Taj Hotel in the heart of Cape Town's City Centre.

The exhibition featured the works of photographers:

Fundiswa Ntoyi (South Africa), KWVKU (Ghana/UK),

Yannis Guibanga (Gabon), Zakaria Wakrim (Morocco)

TJ Letsa (Ghana), DidiWho (Congo), Kgomotso Neto

(South Africa), Enefaa Thomas (Nigeria)

African Lens: Exhibition Cape Town, South Africa

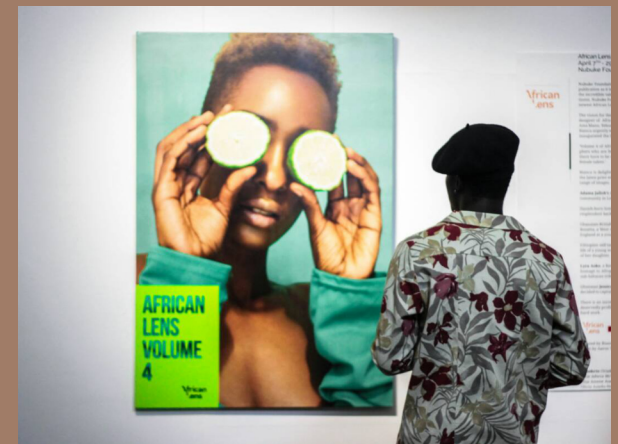
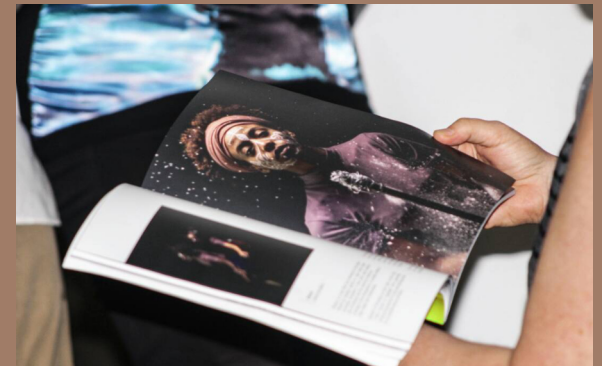


In collaboration with Nubuke Foundation, African Lens showcased and exhibited contemporary African female photographers in 2018.

The exhibition featured the works of photographers:

Heather Agyepong, Nancy Musinguzi, Delphine Diallo
Lyra Aoko, Sarah Waiswa, Adama Jalloh, Fundiswa Ntoyi
Hilina Abebe, Amaal Said, Jessica Sarkodie
Zarita Zevallos

African Lens: Exhibition & Talk Ghana, West Africa



PARTNER WITH US

We do not take our mission lightly.

We recognize the importance of a collective effort in achieving our vision. We appreciate resources in all forms such as funding, event hosting and volunteering.

African Lens looks to partner with brands, businesses, creators, individuals, initiatives, photographers, and producers who share a connection and creative approach to putting African photography on the map.

We look forward to working with you.

photography
DidiWho

African Lens Vol.2



SELECT PRESS & MEDIA FEATURES

DYNAMIC
AFRICA

Financial Mail

Wings
THE INFLIGHT MAGAZINE OF ARIK AIR

IDOL

okayafrica.

**CREATIVE
REVIEW**

For any enquiries, please email:
contact@africanlens.co